//ROADS

Darklake Developments

simplifying Telesales, Ordering and Distribution

A TELESALES, ORDERING AND DISTRIBUTION SYSTEM THAT WORKS FOR YOUR BUSINESS

Example Sectors

- Food and Drink Wholesalers and Manufacturers

- Chemical Suppliers and Manufacturers

- Meat and Fish Processors and Wholesalers

- Parts and Spares Stockists, Retailers and Wholesalers

- Coffee and Tea Suppliers

- Breweries and Soft Drink Producers

- Cleaning Materials and Sundries

- Any business that 'regularly' calls or sells to customers

ROADS and **ROADS Lite** provide the power and flexibility to cope with the demands of an intensive telesales, order processing, and distribution operation.

ROADS and **ROADS Lite** will enable you to be more productive, responsive, and efficient within your telesales and order processing activities.

ROADS is an integral part of Pegasus Opera 3. It replaces the standard Sales Order Processing functionality to provide features specific to a fast moving and high pressure telesales and sales order distribution business.

ROADS Lite is a subset of the ROADS solution and provides a front-end telesales and order processing solution to the standard Opera 3 SOP system.

The main features and functionality of both ROADS systems can be found summarised and listed overleaf.
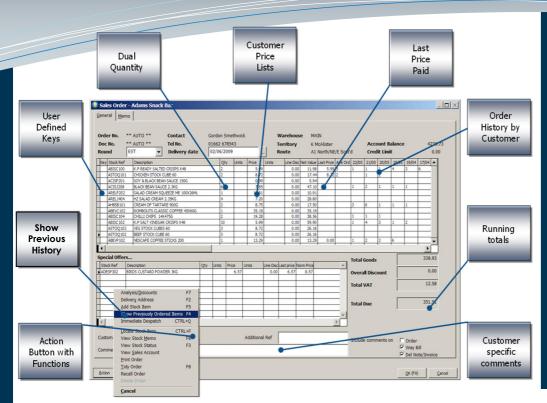
WHY CHOOSE ROADS?

Telesales and Sales Order operatives can become frustrated with the constant switching of screens to identify previous buying patterns, order frequency and individual customer pricing. The entry of a sales order can also be cumbersome and slow in many order processing systems. Picking against batches and organising the collation of customer orders can often be time consuming. Giving drivers clear and concise delivery documentation is essential to ensure that the customer receives the right goods at the right time.

ROADS and ROADS Lite provide the tools to address the deficiencies found in many other applications and will streamline your telesales and order processing operation from the initial phone call to the final delivery of the products. Backed up by the Pegasus Finance and Stock ledgers, a unified and simple interface is provided to address your needs and requirements.

www.darklakedev.com

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Dual Quantity

Customer Price Lists

Last Price Paid

User Defined Keys

Order History by Customer

Show Previous History

Running totals

Action Button with Functions

Customer specific comments

Want to find out some more?

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LITE ROADS

ROADS LITE is a front-end to Opera SOP

Features include

⇒ Call Scheduling
⇒ Template Orders
⇒ Fast Order Entry
⇒ Sales Order Sequencing and Grouping of products
⇒ Order History on View
⇒ Associated Items
⇒ 'No Order' Reasons
⇒ Superseded Items
⇒ Global Special Offers
⇒ Special Customer Pricing
⇒ Batch Traceability
⇒ Links to CRM
⇒ User Defined Reporting

ROADS

ROADS takes the place of Opera SOP

Features also include

⇒ Account or C.O.D.
⇒ On-Screen Picking List
⇒ Dual Quantities
⇒ Stock Backflushing
⇒ Auto-Batch Allocation
⇒ Despatch Confirmation
⇒ Round Loading Lists
⇒ Delivery Notes by Round
⇒ Sales Invoices
⇒ Drivers' Waybills
⇒ Cash Collection Sheets
⇒ Extensive Sales Analysis

Flexible Payment Options

♦ **Capital Purchase**
♦ **Leasing**
♦ **Subscription**
♦ **Cloud hosted**

Optional Features

⇒ Consolidated Periodic Sales Invoicing
⇒ Multi-Currency
⇒ Rapid Order Entry

Online demonstrations and webinars available

Please contact us
for more information.

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